



## Retail Leakage/Surplus Report

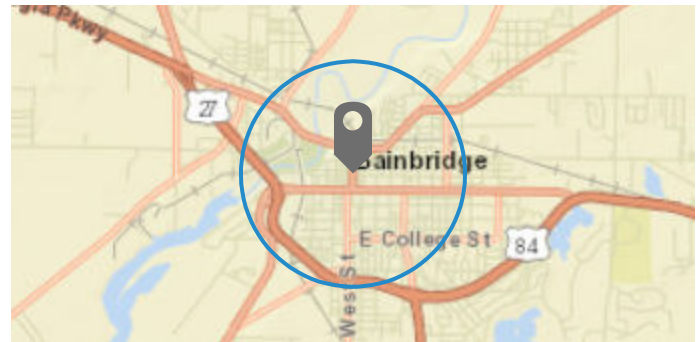
205 E Broughton St, Bainbridge, Georgia, 39817

30.90589

Ring of 1 mile

-84.57554

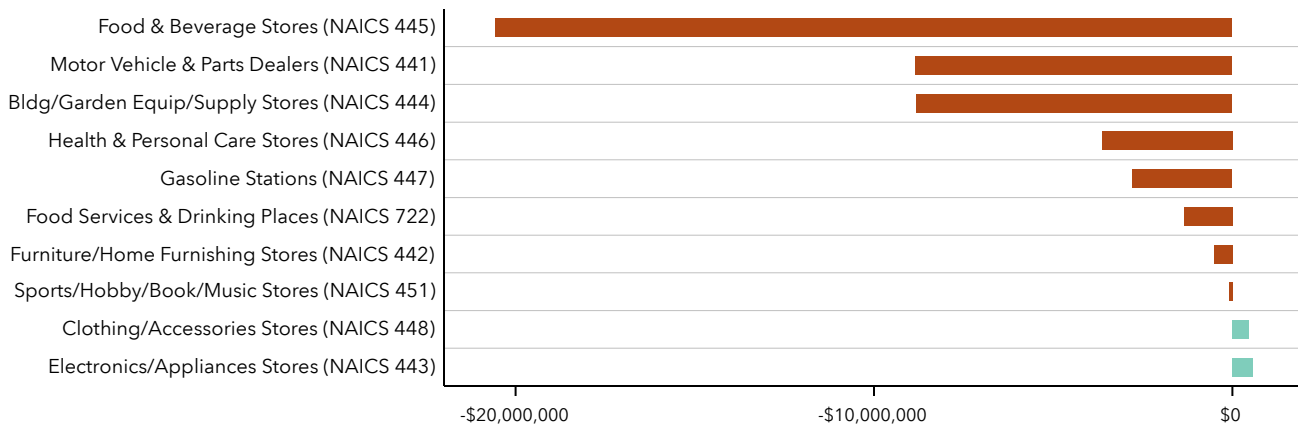
Summary Information	2022	2027
Population	5,049	5,137
Households	2,002	2,050
Families	3,950	4,014
Average Household Size	2.48	2.47
Median Household Income	\$41,015	\$48,872
Average Household Income	\$52,623	\$58,737
Per Capita Income	\$20,492	\$22,962
Median Age	33.9	34.7



Industry Summary	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Total Retail Trade	44-45	\$28,854,825	\$79,865,000	-\$51,010,175	71
Total Food/Drink	722	\$4,741,038	\$6,095,000	-\$1,353,962	15
Total Retail Sales & Food/Drink	44-45, 722	\$33,595,863	\$85,960,000	-\$52,364,137	86

Industry Groups	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Motor Vehicle & Parts Dealers	441	\$3,438,291	\$12,282,000	-\$8,843,709	7
Furniture/Home Furnishing Stores	442	\$757,658	\$1,265,000	-\$507,342	2
Electronics/Appliances Stores	443	\$763,551	\$194,000	\$569,551	0
Bldg/Garden Equip/Supply Stores	444	\$1,338,822	\$10,148,000	-\$8,809,178	5
Food & Beverage Stores	445	\$7,211,771	\$27,772,000	-\$20,560,229	16
Health & Personal Care Stores	446	\$1,058,232	\$4,697,000	-\$3,638,768	7
Gasoline Stations	447	\$3,100,216	\$5,885,000	-\$2,784,784	3
Clothing/Accessories Stores	448	\$2,546,084	\$2,091,000	\$455,084	8
Sports/Hobby/Book/Music Stores	451	\$515,339	\$616,000	-\$100,661	3
Food Services & Drinking Places	722	\$4,741,038	\$6,095,000	-\$1,353,962	15

### Leakage/Surplus (Retail Gap) by Retail Type



Source: U.S. Census Bureau, Decennial Census 2020 and ACS 2016-2020.  
Esri forecasts for 2022 and 2027

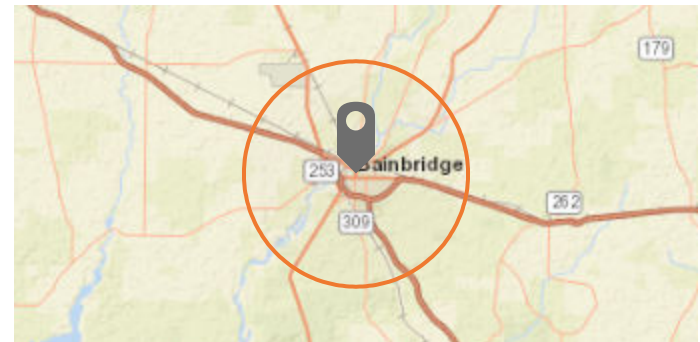


## Retail Leakage/Surplus Report

205 E Broughton St, Bainbridge, Georgia, 39817  
 Ring of 5 miles

30.90589  
 -84.57554

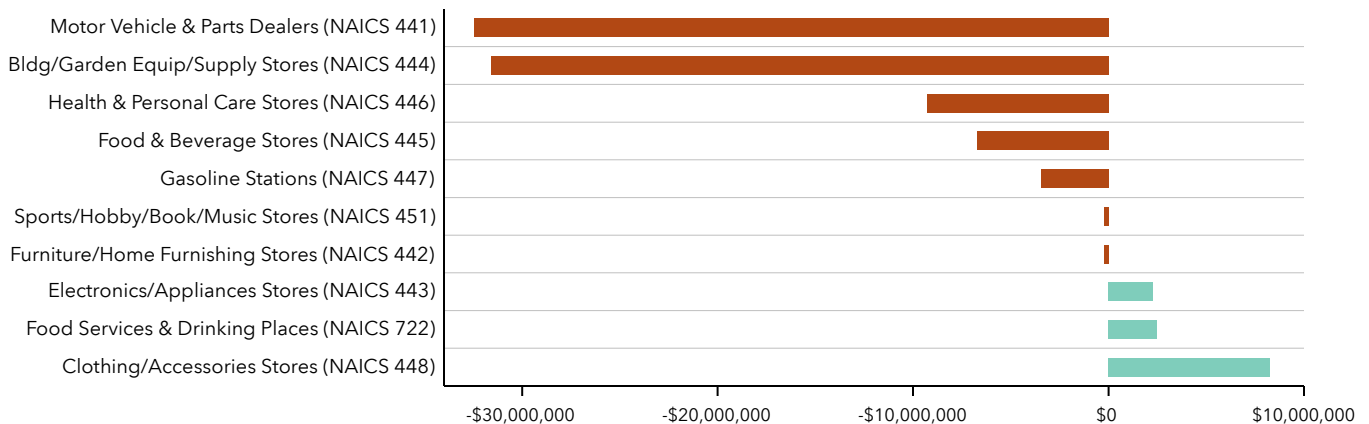
Summary Information	2022	2027
Population	19,629	19,784
Households	7,610	7,707
Families	15,614	15,705
Average Household Size	2.48	2.47
Median Household Income	\$46,295	\$53,409
Average Household Income	\$66,957	\$76,067
Per Capita Income	\$25,717	\$29,352
Median Age	37.6	38.6



Industry Summary	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Total Retail Trade	44-45	\$145,847,369	\$217,763,000	-\$71,915,631	158
Total Food/Drink	722	\$22,676,832	\$20,200,000	\$2,476,832	40
Total Retail Sales & Food/Drink	44-45, 722	\$168,524,201	\$237,963,000	-\$69,438,799	198

Industry Groups	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Motor Vehicle & Parts Dealers	441	\$17,778,372	\$50,266,000	-\$32,487,628	21
Furniture/Home Furnishing Stores	442	\$3,831,014	\$4,068,000	-\$236,986	5
Electronics/Appliances Stores	443	\$3,777,966	\$1,513,000	\$2,264,966	2
Bldg/Garden Equip/Supply Stores	444	\$7,759,554	\$39,369,000	-\$31,609,446	13
Food & Beverage Stores	445	\$35,427,372	\$42,164,000	-\$6,736,628	34
Health & Personal Care Stores	446	\$4,950,134	\$14,249,000	-\$9,298,866	13
Gasoline Stations	447	\$16,023,669	\$19,477,000	-\$3,453,331	6
Clothing/Accessories Stores	448	\$11,823,687	\$3,551,000	\$8,272,687	11
Sports/Hobby/Book/Music Stores	451	\$2,433,112	\$2,681,000	-\$247,888	7
Food Services & Drinking Places	722	\$22,676,832	\$20,200,000	\$2,476,832	40

### Leakage/Surplus (Retail Gap) by Retail Type



Source: U.S. Census Bureau, Decennial Census 2020 and ACS 2016-2020.  
 Esri forecasts for 2022 and 2027

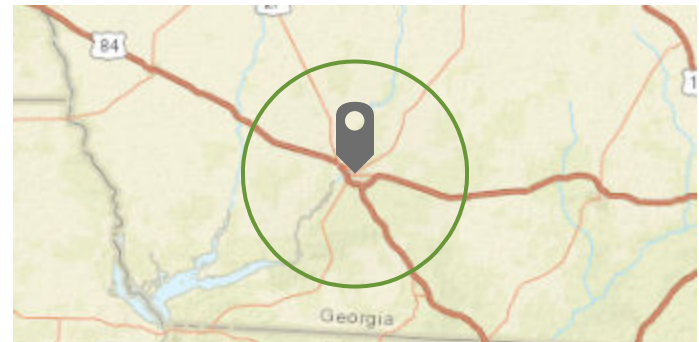


## Retail Leakage/Surplus Report

205 E Broughton St, Bainbridge, Georgia, 39817  
 Ring of 10 miles

30.90589  
 -84.57554

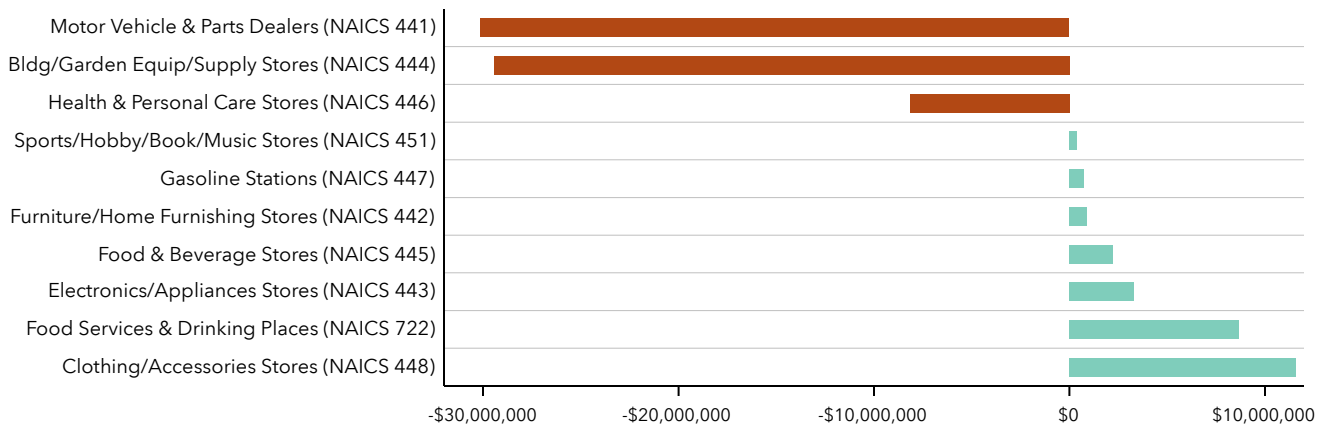
Summary Information	2022	2027
Population	24,797	24,854
Households	9,615	9,695
Families	19,925	19,921
Average Household Size	2.49	2.48
Median Household Income	\$47,853	\$55,040
Average Household Income	\$68,311	\$78,160
Per Capita Income	\$26,471	\$30,455
Median Age	38.6	39.7



Industry Summary	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Total Retail Trade	44-45	\$189,693,001	\$225,211,000	-\$35,517,999	168
Total Food/Drink	722	\$29,198,071	\$20,536,000	\$8,662,071	41
Total Retail Sales & Food/Drink	44-45, 722	\$218,891,072	\$245,747,000	-\$26,855,928	209

Industry Groups	NAICS Code	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap Leakage(+)   Surplus(-)	No. of Businesses
Motor Vehicle & Parts Dealers	441	\$23,352,220	\$53,475,000	-\$30,122,780	25
Furniture/Home Furnishing Stores	442	\$4,964,543	\$4,068,000	\$896,543	5
Electronics/Appliances Stores	443	\$4,895,110	\$1,600,000	\$3,295,110	2
Bldg/Garden Equip/Supply Stores	444	\$10,322,391	\$39,764,000	-\$29,441,609	14
Food & Beverage Stores	445	\$45,818,233	\$43,594,000	\$2,224,233	36
Health & Personal Care Stores	446	\$6,341,398	\$14,501,000	-\$8,159,602	14
Gasoline Stations	447	\$20,940,021	\$20,209,000	\$731,021	6
Clothing/Accessories Stores	448	\$15,139,336	\$3,551,000	\$11,588,336	11
Sports/Hobby/Book/Music Stores	451	\$3,136,729	\$2,752,000	\$384,729	7
Food Services & Drinking Places	722	\$29,198,071	\$20,536,000	\$8,662,071	41

### Leakage/Surplus (Retail Gap) by Retail Type



Source: U.S. Census Bureau, Decennial Census 2020 and ACS 2016-2020.  
 Esri forecasts for 2022 and 2027