

Work Plan					
Transformation Strategy 1: Beautification Initiatives & Design					
Transformation Strategy 2: Placemaking					
Transformation Strategy 3: Business Activation & Development					

Transformation Strategy 1					
TS 1 Goal 1: Downtown Connectivity to the Flint River					
	What	When	Who	Cost	Progress
Step 1:	Apply for National Association of Realtors Placemaking Grant	Jan-23	CVB/DDA	\$7,500	
Step 2:	Update/clean existing wayfinding signage at Earle May Recreation Area, Cheney Griffin, DT Bainbridge	January-June 2023	CVB/DDA/City	\$4,000	Complete
Step 3:	Install new wayfinding signage directing visitors from Chason Park to DT Bainbridge	Jun-23	CVB/DDA	\$15,000	Ordered
Step 4:	Improve West Street Corridor Gateway		City of Bainbridge	TBD	Have preliminary plans- next step is cost estimates
Step 5:	Phase III & IV Streetscape		City of Bainbridge	TBD	Long term goal
Step 6:					
Step 7:					
Step 8:					
TS 1 Goal 2: Design bulb-outs for one-way traffic pattern					
	What	When	Who	Cost	Progress
Step 1:	Temporary "bumps" installed to guide new one-way traffic pattern. Begin design phase of bulb-outs per DT Master Plan	Oct-23	DDA coordinate with city engineer and/or consultant	\$7,500	Complete
Step 2:	Implement plan	Jan-24	City Engineer	TBD	Complete
Step 3:					
Step 4:					
Step 5:					

Transformation Strategy 2

TS 2 Goal 1: Downtown Mural					
	What	When	Who	Cost	Progress
Step 1:	Identify location	Jan-23	Randee Eubanks		
Step 2:	Identify artwork to be painted	Jan-23	Randee Eubanks		
Step 3:	Seek local artist	Feb-23	Randee Eubanks		
Step 4:	Paint mural	Apr-23	Local Artist	\$3,500	
Step 5:					
Step 6:					
Step 7:					
Step 8:					
TS 2 Goal 2: Expand Open Container District					
	What	When	Who	Cost	Progress
Step 1:	Expand existing open container district to include Chason Park expansion project	Mar-23	DDA/City Council		Complete
Step 2:	Install district map/signage explaining the rules of the district along pedestrian path from Chason Park to DT Bainbridge	Jun-23	City of Bainbridge		In Process
Step 3:					
Step 4:					
Step 5:					
Step 6:					
Step 7:					
Step 8:					

Transformation Strategy 3

TS 3 Goal 1: Support growth and development of developed businesses

	What	When	Who	Cost	Progress
Step 1:	Expand outdoor sound system down E Water St	Jun-23	DDA	\$10,000	Not complete
Step 2:	Overlay district study N Broad St, N West St, & Calhoun St	May-23	City of Bainbridge	\$7,000	Finalizing district guidelines
Step 3:	Install security cameras	Aug-23	City of Bainbridge	TBD	Complete
Step 4:	Initiate Downtown Dollars program/Shop Local campaign	Jan-23	DDA	\$0	Complete
Step 5:					
Step 6:					
Step 7:					
Step 8:					

TS 3 Goal 2: Business Recruitment

	What	When	Who	Cost	Progress
Step 1:	Utilize recent ECG market study report for business recruitment/marketing	Monthly	DDA	\$1,500	Complete
Step 2:	Explore & discuss utility incentives with City Manager such as: solid waste charges, water & sewer tap fee reduction, or water/sanitary sewer or storm water system connection reimbursement	Jan-23	Amanda Glover		
Step 3:					
Step 4:					
Step 5:					
Step 6:					
Step 7:					
Step 8:					